

Downtown Livability Initiative



Alternatives Workshop

January 15, 2014

6:00-10:00 pm



Introduction to the Workshop

- **Milestone in the Downtown Livability project**
 - Project Orientation & Briefing Book
 - Thorough Review of Land Use Code Audits
 - Discussion of ideas on how to improve livability of Downtown
 - Series of focus groups and other stakeholder engagement
- Outcome We're Seeking from Alternatives Workshop:
Committee direction on an ***evaluation framework***—
elements to move forward into full evaluation process
- Alternatives Workbook represents ***starter set of draft ideas*** to help guide the discussion

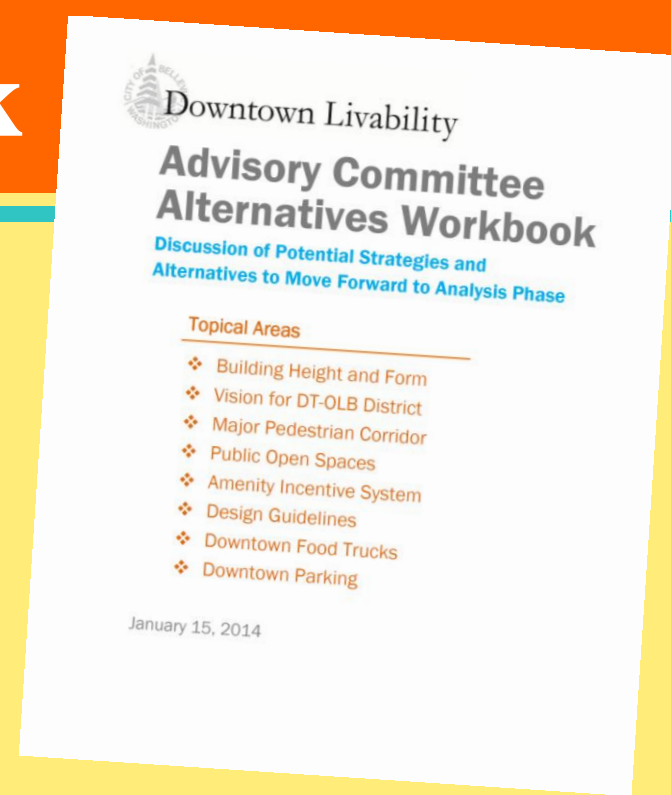
Alternatives Workbook

■ Workbook includes:

- Current policy direction and some of the key factors to take into account
- Summary of discussion to date
- Potential options to consider for evaluation; some as alternatives, others as Strategies

■ Key questions:

- Do these adequately capture the range of ideas to move forward for analysis and evaluation?
 - Is there anything missing that can't be covered within the range?
- *Direction to move an item into evaluation phase is not a final decision to recommend, but rather a way to structure the more detailed study.*



Workshop Logistics

- Expanded public comment period; two opportunities
- Small groups discussion amongst Committee members
- Each group will walk through Workbook:
 - Direct alternatives/strategies to move forward
 - Suggest any other alternatives/strategies for Committee to consider
- Public will be able to observe what's going on at the small group tables
- Staff will help facilitate, and keep track of a running summary of discussion

Workshop Logistics

- Report out from a Committee member from each group:
 - Highlighting alternatives/strategies to move forward w/ any suggested modifications, and other options to consider
- Another opportunity to hear from the public
- Full Committee comes together to reconcile any differences between the two groups and provide direction, if ready, for staff to move forward into the evaluation phase

Following the Workshop

- Staff and consultant team move forward into evaluation of alternatives and strategies
- Evaluation includes:
 - As appropriate – 3D modeling, sketches, cost estimating, economic analysis, identification of potential benefits and impacts
- Distilling evaluation criteria based on Council principles & Comprehensive Plan policy
- Evaluation results to be presented to public and Committee in stages, starting as early as March

Tonight's Draft Agenda

6:00 p.m.	Call to Order
6:05 p.m.	Introduction to Workshop
6:15 p.m.	Expanded Public Comment
6:45 p.m.	Committee Divides into Two Small Groups for Discussion of Potential Strategies and Alternatives to Move Forward to Analysis Phase <ul style="list-style-type: none">❖ Building Height and Form❖ Vision for DT-OLB District❖ Amenity Incentive System❖ Major Pedestrian Corridor❖ Public Open Spaces❖ Design Guidelines❖ Downtown Food Trucks❖ Downtown Parking
8:45 p.m.	BREAK
8:55 p.m.	Report Out from Small Groups
9:15 p.m.	Public Comment
9:30 p.m.	Seek Direction from Committee on Strategies and Alternatives to Move Forward to Analysis Phase
10:00 p.m.	Adjourn